

For information, Contact:

Barb Worcester

PRPRO

440.930.5770

barbw@prproconsulting.com

or

John Tavares

INNCOM

860.739.4468 x1144

john.tavares@inncom.com

For Immediate Release

INNCOM Partners with EI to Offer Advanced, Integrated Hotel Technology Solutions

INNCOM now offers guest-facing control systems with integrated on- and off-site amenities and front- and back-of-house systems via IP-telephones, TVs and mobile devices for greater efficiency and improved guest satisfaction

Niantic, Conn. — October 27, 2009 — INNCOM International Inc., based here, and Exceptional Innovation (EI) of Columbus, Ohio, announce a joint partnership that will give hoteliers a one-stop shop for integrated hotel technology solutions. The combination of INNCOM's room automation systems and market expertise with EI's advanced software solutions enables INNCOM to offer the broadest property functionality available today as one set of integrated applications.

Incorporating INNCOM's guestroom-control systems (which include digital thermostats and fully integrated energy management, lighting control and communication systems) with EI software (featuring multiple graphical user interfaces and dashboards for all aspects of a hotel's infrastructure) makes the total solution one of the most comprehensive products launched for the hospitality industry. The joint solution connects all guest-facing control systems with integrated on- and off-site amenities and the hotel's front- and back-of-house systems to equip the hotel with energy-management capabilities and profit maximization and guests with an enhanced experience and exposure to customized on- and off-site offerings.

"Travelers can now have a true luxury experience at their fingertips by accessing a host of interactive services via the TV, IP-based telephone or personal mobile device of choice," said Duane Buckingham, INNCOM CEO. "We are proud to be the global leader in guestroom-automation systems for the lodging industry. By partnering with EI, we believe we are bringing together absolute best-of-breed patented wireless technology, seamless integration of telecommunications and control functions, advanced multi-tasking software and the most popular mobile device technologies to exceed the guest experience, streamline operations for hoteliers, and maximize returns for owners by lowering costs across the board."

CORPORATE OFFICES

277 West Main Street • Niantic, CT 06357 • USA
860-739-4468 • 800-543-1999 • Fax: 860-739-4460

www.inncom.com

The INNCOM and EI collaboration will benefit both hoteliers and their guests. The comprehensive solution will allow every member of a hotel's staff or on-property guests to access the systems or amenities through in-room televisions, PCs, phones, or personal mobile devices such as an iPhone® or Windows Mobile® phone. In addition, hoteliers will have property-wide control capabilities and complete integration with other property systems such as PMS/LMS, POS, CRM or BAS all on a single technology platform. Guests will enjoy a virtual five-star resort experience with on-screen amenities ranging from room service to spa services, valet and bellman access, local dining and entertainment, plus room control; all from one easy to use interface.

“The INNCOM – EI partnership offers hoteliers a robust solution from a proven and long term leader in the hospitality market,” said Steve Cashman, Chief Strategy Officer for Exceptional Innovation. “Our software platform coupled with INNCOM’s devices will allow hoteliers to have access to the most extensive operational and infrastructure technology available in the industry. We are very excited to have INNCOM use our software platform to build integrated solutions for their customers.”

Hoteliers interested in learning more about INNCOM’s integrated hotel technology solutions should call their INNCOM sales representative to schedule a demonstration.

-- # # # --

About INNCOM International Inc.:

Founded in 1986, INNCOM develops, manufactures, and markets advanced guestroom control systems for the global lodging industry. The company’s product line ranges from programmable digital thermostats to fully integrated energy management, lighting control and communication systems. All INNCOM products are designed to enhance guest comfort, safety and satisfaction while increasing bottom line profits for property owners. INNCOM systems are installed in more than 750,000 guestrooms in many of the most prestigious hotels in 42 countries. For more information, visit www.inncom.com.

About Exceptional Innovation:

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation is a market leader in the development of software applications and solutions for the residential, commercial, healthcare, hospitality, and energy management spaces. Flexible and scalable, Exceptional Innovation’s state-of-the-art software is easy to configure and install and can integrate a variety of systems and devices. The company’s continuing mission is delivering reliable, leading-edge, life-enhancing technologies for homes and businesses. For more information on Exceptional Innovation, visit www.exceptionalinnovation.com.

CORPORATE OFFICES
277 West Main Street • Niantic, CT 06357 • USA
860-739-4468 • 800-543-1999 • Fax: 860-739-4460

www.inncom.com