



PRESS RELEASE

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EXCEPTIONAL INNOVATION LAUNCHES THEIR HIGHLY ANTICIPATED LIFEWARE 1.0.1 SOFTWARE FOR MEDIA CENTER EDITION

Powerful home control solution created when Lifeware 1.0.1 is combined with HP digital entertainment products.

Columbus, OH – April 2006 – Exceptional Innovation announces the introduction of their Lifeware™ home control software for seamless integration with Windows® XP Media Center Edition 2005. With this official release of version 1.0.1 of Lifeware-branded software, Exceptional Innovation can support MCE-based installations better than any other company in the industry.

Unlike other home automation solutions that tie the homeowner into a single-branded, proprietary solution, Lifeware by Exceptional Innovation is hardware-neutral giving you more choices and flexibility with seamless integration with Windows Media Center. Lifeware can be run on a Media Center PC, digital entertainment center, Media Center extender or EI's own Lifetouch™ all-digital high definition touch panel. Lifeware expands the power and flexibility of Media Center to include lighting, audio/video distribution, security, and HVAC all through the same easy-to-use interface and a single remote.

Other vendor partners benefit from tight integration with Lifeware. When teamed with HP Digital Entertainment Centers, televisions, and other digital products, Lifeware provides a powerful combination of home control and digital entertainment for a stable and flexible home control solution. Vantage Controls, an industry-leading lighting automation company, gives dealers the ability to embed Exceptional Innovation's LifeLink™ software on their Infusion controller to achieve instant recognition and communication between the two products with little-to-no programming required. Thanks to Lifeware, Russound's CAV 6.6 audio distribution system can control Media Center functions and display Media Center-provided metadata directly on a standard Russound keypad.

The key to Lifeware's flexibility is its use of Web Services for Devices (WSD) to communicate between different home systems. Instead of writing proprietary drivers, Exceptional Innovation's builds software bridges to all Lifeware Compatible partner products that make each subsystem fit the flexible, cross-platform Web Services for Devices standard. The WSD approach enables rapid two-way communications that are reliable and robust.

By taking an open, standards-based approach to home automation, Exceptional Innovation not only created a system that is affordable and scale-able from one room applications to large, palatial estates, but also a system that can easily be expanded as new vendor partners are added.

Pricing for Lifeware 1.0.1 will vary based on installation and scale. EI will also create custom and premium versions for custom installers.

Logos and images available at www.exceptionalinnovation.com.

About Exceptional Innovation

Based in Columbus, Ohio, Exceptional Innovation produces Lifeware, home control software for lighting, thermostats, security systems, cameras and media management systems. Exceptional Innovation's line of elegant, all-digital, high-definition touch panels and robust system controllers round out a complete Lifeware solution. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

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