



## **PRESS RELEASE**

Contact: Caster Communications, Inc. at 401.792.7080

### **EXCEPTIONAL INNOVATION ANNOUNCES Life|ware™ CERTIFICATION TRAINING SCHEDULE, Life|ware University™ AND CEDIA CEU ACCREDITATION**

**Columbus, OH – August 10, 2006** – Exceptional Innovation (EI) today announced 2006 dates for Life|ware Training and the launch of web-based training components at Life|wareUniversity.com. The Life|ware training calendar includes *Introduction to Life|ware* trainings all around the United States and *Life|ware Certification* training at EI's headquarters in Columbus, Ohio.

- *Introduction to Life|ware* is a one-day course providing an introduction to Life|ware and the associated business model.
- *Life|ware Certification* is a two-day course providing hands-on experience and four (4) Continuing Education Unit (CEU) credits for certified CEDIA professionals.
- *Life|ware University* is an online training center at [www.lifewareuniversity.com](http://www.lifewareuniversity.com) set to launch the beginning of September 2006.

*Introduction to Life|ware* provides an overview of Life|ware as a home automation solution and provides information on how to become a Life|ware Certified dealer. Discussions and instructor-led demonstrations provide ample opportunities to explore how business can be successful selling and installing Life|ware.

*Life|ware Certification* provides hands-on experience in setting up and configuring Life|ware. Discussion, demonstrations and real-world exercises provide dealers with the necessary know-how to confidently install and configure Life|ware. This course certifies dealers to sell, install and configure Life|ware solutions.

Life|ware Certification also affords CEDIA dealers the opportunity to earn four (4) CEU credits towards the 30 necessary to stay accredited during each 36-month CEDIA cycle. Once completed, dealers have the necessary tools and knowledge to integrate Life|ware into homes and businesses of any size, significantly increasing their potential for new business.

Launching at the CEDIA Expo on Sept. 14, *LifewareUniversity.com* is Exceptional Innovation's complete, web-based training solution that allows dealers to work through training modules on their schedules and at their pace. *LifewareUniversity.com* is also a robust and detailed resource for Life|ware Certified professionals to interact, receive updates, get the latest documentation, and stay in perfect step with the Life|ware solution.

Unlike other home automation solutions that tie the homeowner into a single-branded, proprietary solution, Life|ware by Exceptional Innovation is hardware-neutral giving dealers more choices and flexibility to seamlessly integrate with Windows Media Center. Life|ware can be run on a Media Center PC, digital entertainment center, Media Center extender or EI's own Life|touch™ all-digital high definition touch panel. Exceptional Innovation's innovative training programs and effective support tools ensure dealers have the foundation to successfully implement the Life|ware solution.

For more information or to register for Life|ware Certification, please visit [www.exceptionalinnovation.com](http://www.exceptionalinnovation.com).

### **Introduction to Life|ware**

*(Seating limited to 20 per session.)*

August 15, 2006	Kansas City, MO
August 16, 2006	Nashville, TN
August 17, 2006	St. Louis, MO
August 22, 2006	Milwaukee, WI
August 23, 2006	Boseman, MT
September 27, 2006	Orange County, CA
September 27, 2006	Washington, DC
October 4, 2006	Denver, CO
October 5, 2006	Denver, CO
October 11, 2006	Philadelphia, PA
October 11, 2006	Chicago, IL
October 18, 2006	Waltham, MA

October 19, 2006 Waltham, MA  
October 25, 2006 Phoenix, AZ  
October 25, 2005 Richmond, VA  
December 6, 2006 Baltimore, MD  
December 13, 2006 Las Vegas, NV

### **Life|ware Certification – Columbus, OH**

*(Seating limited to 15 per session.)*

August 16-17, 2006  
September 27-28, 2006  
October 4-5, 2006  
October 18-19, 2006  
November 1-2, 2006  
November 29-30, 2006  
December 6-7, 2006  
December 13-14, 2006

---

#### **About Exceptional Innovation**

*Based in Columbus, Ohio, Exceptional Innovation produces Lifeware, home control software for lighting, thermostats, security systems, cameras and media management systems. Exceptional Innovation's line of elegant, all-digital, high-definition touch panels and robust system controllers round out a complete Lifeware solution. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.*

Press Contact: Caster Communications, Inc. at 401.792.7080  
Kimberly Lancaster [klancaster@castercomm.com](mailto:klancaster@castercomm.com)  
Joe Hageman [jhageman@castercomm.com](mailto:jhageman@castercomm.com)  
Nick Brown [nbrown@castercomm.com](mailto:nbrown@castercomm.com)  
For digital images log on to [www.castercomm.com](http://www.castercomm.com)

All product and company names referred to herein may be trademarks of their respective owners.