



PRESS RELEASE

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LIFE|WARE™, HP AND CEDIA SHOW INTEGRATORS THE DIGITAL LIFESTYLE AT CEDIA EXPO 2006

The CEDIA Home of Electronic Lifestyles® is produced by NextGen and built on the grounds of CEDIA EXPO 2006 in Denver.

Denver, CO – CEDIA EXPO 2006 – September 13 - 17, 2006 – Booth 540 – Exceptional Innovation, along with its joint sponsor HP, invite CEDIA EXPO attendees to get a first look at how today's products work together to create a truly comprehensive digital lifestyle in the CEDIA Home of Electronic Lifestyles®. The 2,000 square foot, fully integrated automated home will be in the parking lot directly across from the main entrance to the Colorado Convention Center during the 2006 CEDIA EXPO.

The CEDIA Home of Electronic Lifestyles® is an outreach initiative that will help educate architects, builders and interior designers on the world of integration. The home showcases how integrators can leverage Exceptional Innovation's Life|ware™ software, HP's digital entertainment hardware and Microsoft® Windows® XP Media Center Edition (MCE) to completely manage home environments – everything from live television, music, digital photos and videos to lighting, security, HVAC, audio distribution and more.

"This home really demonstrates how digital entertainment and digital living combine to make living in the home easier and more enjoyable," said Mike Seamons, vice president of marketing for Exceptional Innovation, producers of Life|ware home control software. *"This is an exciting new and intelligent way to approach automation, and integrators can see for themselves how MCE is a platform they can build their business on."*

HP will showcase its Digital Entertainment Centers, Media Center PCs and HDTVs throughout the home to demonstrate the variety of ways a family can live, work and play.

“With this home, HP is able to demonstrate how entertainment can be networked through the home on a variety of devices to meet different consumer needs,” said Jan-Luc Blakborn, director of Digital Entertainment for North America at HP. “This is an excellent opportunity for us to demonstrate to integrators how we can help them add value and increase their profitability.”

The CEDIA Home of Electronic Lifestyles® is outfitted with a number of top CEDIA partner companies, including Cooper® Aspire RF lighting, Russound® whole house digital audio, and DSC® security.

Thermostats and cameras are also controllable and can be accessed from any HP Digital Entertainment Center or Media Center PC with Windows XP Media Center Edition, an Xbox 360™ as a Media Center Extender, or from Exceptional Innovation’s own high definition touch panels.

“The CEDIA Home of Electronic Lifestyles® will help further CEDIA’s key initiative in branding CEDIA members as the architect, builder and interior designers’ resource for electronic integration needs,” said Andy Willcox, CEDIA president.

“EI and HP brought the concept of building this home to CEDIA because we wanted the opportunity to showcase a simulated home living experience to integrators attending CEDIA EXPO 2006,” said Seale Moorer, a founding partner of Columbus-based Exceptional Innovation. *“EI created Life|ware to enhance the idea of convergence by bringing home control into the digital entertainment experience. And we worked with CEDIA to further the concept by highlighting it at this show.”*

The CEDIA Home of Electronic Lifestyles® is being built in partnership with the NextGen Home Experience, produced by iShow. Located in the parking lot directly across from the main entrance to the Colorado Convention Center, the home will be open to CEDIA EXPO attendees during show hours.

About Exceptional Innovation

Based in Columbus, Ohio, Exceptional Innovation produces Life|ware™, home control software for lighting, thermostats, security systems, cameras and media management systems. Exceptional Innovation’s line of elegant, all-digital, high-definition touch panels and robust system controllers round out a complete Life|ware solution. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

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