



PRESS RELEASE

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EXCEPTIONAL INNOVATION LAUNCHES FULL LINE OF HARDWARE FOR INTEGRATION IN A LIFE|WARE™ SOLUTION

Denver, CO – CEDIA EXPO 2006 – September 13 - 17, 2006 – Booth # 540 and Home of Electronic Lifestyles® – Exceptional Innovation, producers of Life|ware™ home control software for Media Center, announces the launch of the Life|storage™ digital media server, Life|vision™ digital television server, Life|point™ touch panels, Life|controller™ Web Services-enabled controller, and Life|link™ Web Services for Devices-enabling module to their line of home control software and hardware.

Life|storage is Exceptional Innovation's digital media storage server with four hot-swappable drives providing 1.5 terabyte RAID 5 storage all in a 4-space rack mounted unit. Running Windows® XP embedded operating system, powered by an Intel® Pentium™ D processor and featuring two gigabytes of RAM, Life|storage is a premium digital media server with ample redundant storage for all of your videos, CD and MP3 music, recorded TV and digital photos. Life|storage has the capacity, flexibility, and speed to meet the needs of the most demanding user.

Life|vision is Exceptional Innovation's digital TV server with up to four analog (NTSC) or digital (OTA ATSC) tuners and 1-gigabit network capability in a 4-space rack mounted unit. Based on the Windows® XP embedded operating system and boasting an Intel® Pentium™ D processor and two gigabytes of RAM, Life|vision brings new meaning to channel surfing by streaming video from any of its four tuners simultaneously over an IP network, creating the most advanced TV distribution system available. Life|vision also provides simple DVR functions – allowing users to pause live TV for up to an hour, search through the recorded stream or jump back to a live view. The Life|vision experience is created when four live television streams are sent across a Life|ware home network to a Life|point touchpanel.

Life|point is an all-digital, 16:9 widescreen, 720p high-definition in-wall touchpanel for use in Life|ware home networks. Life|point places complete control of a home's lighting, climate, cameras and security system at the homeowner's fingertips, and offers total access to their digital entertainment. Users can tap into any zone to select and play music, watch home movies or a photo slideshow, or they can

enjoy high-definition video where and when they want it. Life|vision is available in 8.9” and 12.1” models.

Life|controller is a Web Services-enabled, dedicated home automation system controller. Its presence in a Life|ware home network ensures that communications among all subsystem components are direct and secure. Life|controller allows for the seamless functionality of a wide variety of home control products ranging from lighting to security; it also supports numerous legacy devices for maximum efficiency. Available in set-top, rack mount or structured cable box models, Life|controller features 8 RS-232 ports for optimized third-party integrations.

Life|link is the first self-contained Web Services for Devices (WSD) module for home automation controllers and devices. Life|link streamlines subsystem adoption of WSD by converting the programming interface for a controller (such as a security system) or a device (such as a light or audio switcher) into a WSD which can then be implemented via the Ethernet connection to the customer’s in-home server. Integrators can easily configure devices implemented as Web Services, significantly reducing the time for on-site system set-up.

“These new products provide extraordinary solutions for storing, distributing and enjoying digital media while controlling systems throughout the house - key components for a truly digital lifestyle,” said Mike Seamons, Exceptional Innovation’s Vice President of Marketing. *“We continue to define a powerful vision of digital living based on elegant hardware controlled over a home network by robust software.”*

Logos and images available at www.exceptionalinnovation.com.

About Exceptional Innovation

Based in Columbus, Ohio, Exceptional Innovation produces Life|ware™, home control software for lighting, thermostats, security systems, cameras and media management systems. Exceptional Innovation’s line of elegant, all-digital, high-definition touch panels and robust system controllers round out a complete Life|ware solution. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

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