PRESS RELEASE

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LIFE|WARE CHOSEN BY THE MOMENTUM GROUP AS MDU AUTOMATION SYSTEM

Orlando, FL – IBS 2007 – February 7-10 – Booth # W3959 or NextGen Home located in West Parking Lot D2 – Exceptional Innovation, producers of Life|ware™ digital entertainment and automation solutions, are proud to announce that Life|ware has been chosen for all of The Momentum Group's (TMG) Multi Dwelling Unit (MDU) projects and to interface with RITA (Residence Interactive Technology Consultant) Concierge Services.

The Momentum Group, a technology integration firm specializing in custom residential and MDU technology, investigated many different systems to control their properties, and recently announced that Life|ware and Exceptional Innovation was their top choice. *"The level of technology we are implementing into our projects is designed to become part of our client's lifestyles and the features of Life|ware and architecture stands out above all others. This platform also integrates beautifully with RITA for concierge services into our products,"* states Daniel Kippycash, president and CEO of TMG.

Life|ware's home control software provides seamless integration with Media Center based installations, creating a digital entertainment experience that allows consumers to control how they enjoy their digital content, wherever and whenever they want, as well as manage their lighting, HVAC, security and other subsystems through a single interface. The latest version, Life|ware 2.0, a Windows Vista-based interface, expands upon its previous ability to manage a home's subsystems to create a comprehensive digital living experience.

Exceptional Innovation also offers its own line of hardware products to make the digital living experience even greater. One of these products, Life|point™, is a high definition touch panel that provides another interface to manage your home. Because almost any subsystem can be added to the Life|ware home network by the use of Devices Profile for Web Services (DPWS), you can build the

ideal level of control to specifically fit your needs.

"From its very inception, Life|ware has been a compelling option for the multi dwelling unit – fast installations, robust functionality and remote maintenance all make the system ideal for large MDU projects," said Steve Cashman, vice president of sales for Exceptional Innovation. "*We are tremendously excited about working with a great, visionary partner like The Momentum Group to bring Life|ware to the MDU market*."

At IBS 2007, Life|ware will be sponsoring the Next Gen Home located in the West Parking Lot behind the west wing of the Orange County Convention Center in Orlando. The full automated, fully integrated home will feature the latest consumer electronics, home building products, smart appliances, and more in a 3,000 plus sq. ft show home.

Logos and images available at www.life-ware.com.

About Exceptional Innovation

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™ home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

About TMG

TMG is a technology integrator with Technology & Design Center in Miami and corporate office in Bonita Springs, Florida.. They specialize in audio/visual technology, design/consultation services and RITA (Residence Interactive Technology Consultant) concierge services for the MDU market place. Bridging technology to your Lifestyle™, visit them online at www.tmg-av.com.

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