



PRESS RELEASE

Contact: Caster Communications, Inc. at 401.792.7080

LIFE|WARE™ LAUNCHES VERSION 2.0.3

Latest release of industry-leading digital entertainment and automation software is highlighted by increased functionality, more connected partners and quicker dealer installations. Attendees can see the 2008 CES Innovations Award Honoree live at the groundbreaking Next Gen Home Experience.

Columbus, OH – December 15, 2007 – Life|ware™ by Exceptional Innovation is excited to announce the latest release of its digital entertainment and automation solution. Life|ware version 2.0.3 delivers more functionality and more choice to customers through compelling new features and an expanded roster of connected partners.

Life|ware solutions provide instant and easy access to all of your digital entertainment—photos, home videos, recorded TV, movies, music and more—as well as comprehensive home automation, delivered with at-a-glance views of home subsystems such as lights, security, thermostats and more. By replicating the distinctive Microsoft Windows Vista Media Center interface look, feel and navigation, Life|ware 2.0.3 presents a crisp interface that is intuitive, simple to learn and easy to use.

Life|ware version 2.0.3 makes the Life|ware system more accessible and functional than ever before. Want an e-mail or a text message whenever someone rings the doorbell at your home? It's a snap with the refined scripting abilities in version 2.0.3, which also ushers in new user interfaces for satellite radio and enhanced IR control of audio/video components. Life|ware 2.0.3 also allows you to see up to four security camera feeds on screen at one time.

Many of the improvements in Life|ware's navigation and usability with version 2.0.3 were based on customer and dealer feedback from the first 1,000 Life|ware installations. *"This release is particularly exciting because we could call on a large user base for suggestions,"* says Mike Seamons, Life|ware's vice president of marketing. *"We heard those suggestions loud and clear. The result is the most user-friendly and installer-friendly version of Life|ware to date."*

With this release, 14 new subsystems and devices are certified as Life|ware Connected™, including the popular Zōn® audio system and the NuVo® Grand Concerto™ whole home audio system, bringing the total number of devices that work seamlessly with Life|ware to 158 devices from 42 different companies. As a result, the customer has more choices than ever before for a whole home entertainment and automation system.

In addition, Life|ware dealers will benefit from Life|ware Visual Project, an all-new configuration tool that makes what was already the fastest set-up in the business even faster and more direct. A simplified licensing structure will further streamline the system integration process. All of this adds up to more jobs in less time for the installer.

At CES 2008, Life|ware will manage the NextGen Home and numerous subsystem partner products in three fully-automated homes located in the Central Plaza across from Central Hall. The homes will feature Life|ware Connected partners representing categories such as lighting, HVAC, distributed audio and security. Also on hand will be Life|ware's own hardware, including Life|vision™, Life|link™ and Life|controller™, as well as the award-winning Life|media media servers and Life|point™ high-definition touch panels. The homes will be open to CES Attendees during show hours starting on January 7th and ending on January 10th.

CES attendees will be able to see 2008 CES Innovations Awards Honoree Life|ware 2.0.3 as well as Life|ware's LMS 754 media server in the Innovations Design and Engineering Awards Showcase at the Sands Expo and Convention Center. Both products were honored in the Integrated Home Systems category and will be on display.

For more information on Life|ware, please visit www.life-ware.com.

About Life|ware

Based in the Westerville suburb of Columbus, Ohio, Exceptional Innovation produces Life|ware™ home control software and hardware for digital living. Life|ware creates a lifestyle experience that allows consumers to enjoy their digital entertainment, wherever and whenever they want, as well as manage their lighting, multi-room audio, HVAC, security, appliances and other subsystems, through a single interface by integrating the digital entertainment functionality of Media Center with whole-house automation and control. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.

Press Contact: Caster Communications, Inc. at 401.792.7080
Kimberly Lancaster klancaster@castercomm.com
Nick Brown nbrown@castercomm.com
Lauren Simmen lsimmen@castercomm.com
For digital images log on to www.castercomm.com

All product and company names referred to herein may be trademarks of their respective owners.