



## **PRESS RELEASE**

Contact: Caster Communications, Inc. at 401.792.7080

### **NUVO HOME AUDIO DISTRIBUTION SYSTEMS NOW LIFEWARE COMPATIBLE**

**Essentia, Concerto Systems seamlessly integrated in Lifeware home control solution.**

**Columbus, OH – April 6, 2006** – Exceptional Innovation, makers of Lifeware™ hardware-friendly home control software, today announced NuVo whole home audio systems can now be seamlessly integrated into a Lifeware home.

*“NuVo is a tremendously popular audio distribution system that our dealers will be happy to offer their customers,”* said Mike Seamons, Exceptional Innovation’s Vice President of Marketing. *“Distributing audio around the house is a key component in the digital lifestyle that Lifeware provides, and NuVo’s systems do a great job with it.”*

Lifeware is seamlessly integrated into Microsoft Windows® XP Media Center Edition 2005. Using the same Media Center remote they use to access and enjoy their television programs, movies and photographs, a Lifeware user can now easily select and distribute audio around their house. Both NuVo’s Essentia and Concerto multi-source, multi-zone systems can be easily integrated into a Lifeware network.

*“The way Lifeware is so deeply integrated with Media Center makes for a unique and enjoyable audio experience,”* said Trudi Luebberst, director of marketing for NuVo Technologies. *“With Essentia or Concerto, expanding that experience around the house is just as simple and enjoyable.”*

Lifeware leverages Web Services for Devices standards to be hardware-neutral, an approach that allows dealers to offer their customers more choices among available systems, and gives them the flexibility to create unique new offerings to expand their business.

Pricing for Lifeware 1.0.1 will vary based on installation and scale. EI will also create custom and premium versions for custom installers.

Logos and images available at [www.exceptionalinnovation.com](http://www.exceptionalinnovation.com).

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#### **About Exceptional Innovation**

*Based in Columbus, Ohio, Exceptional Innovation produces Lifeware, home control software for lighting, thermostats, security systems, cameras and media management systems. Exceptional Innovation's line of elegant, all-digital, high-definition touch panels and robust system controllers round out a complete Lifeware solution. Led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture, Exceptional Innovation combines Microsoft development expertise with years of home control experience to deliver simple, seamless, life-enhancing solutions for the digital home.*

#### **About NuVo Technologies**

*NuVo Technologies is an innovator in the engineering, manufacturing, and distribution of high-quality whole home audio systems. Offering electronics that represent the best value in class, NuVo provides superior engineering, distribution, and customer support from its offices in Cincinnati, OH, and state-of-the-art manufacturing in mainland China. NuVo prides itself on designing and distributing products that are easy to install and operate in the home. NuVo products may be seen at the company's comprehensive website at [www.nuvotechnologies.com](http://www.nuvotechnologies.com).*

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