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EXCEPTIONAL INNOVATION ANNOUNCES SUPPORT FOR ON-Q LIGHTING

Lifeware: Media Center Edition to control ALC Lighting products at EHX

WESTERVILLE, Ohio February 23, 2005 – Exceptional Innovation, producers of the hardware-neutral *Lifeware* automation software, today announced support for On-Q technologies Advanced Lighting Control products in *Lifeware: Media Center Edition* software showcased at the Electronic House Expo in Orlando, Florida.

“ALC lighting gives you refined lighting control that we bring into the Media Center environment,” said Mike Seamons, Exceptional Innovation’s Vice President of Marketing and Sales. “The meeting of great software and controllable lighting really brings your home into the digital age.”

Lifeware: Media Center Edition software is integrated into a Microsoft Media Center PC, giving the user instant and simple control over home lighting, climate, security, audio and camera systems from the same Media Center PC they use to access and enjoy their digital media content.

“The vision of home control that ALC was founded on is the same one we see driving *Lifeware*,” said Gary Axe, OnQ Director of Home Control Products. “Controlling lighting through Media Center and On-Q keypads really enriches the home experience.”

Lifeware, integrated into Microsoft Media Center PCs and Extenders, can be seen controlling a variety of lighting products, climate control systems, security systems, audio systems and cameras in a suite of digital home vignettes in the Exceptional Innovation booth (#630) at the Electronic Home Expo. Dealer interest in a product that brings elegant home control to the popular Media Center PC is expected to be high.

“Controlling your lighting system in *Lifeware* without leaving the Media Center environment in which you enjoy digital entertainment brings home control to the next level,” said Seale Moorer, founder of Exceptional Innovation. “*Lifeware* converges these two worlds together to deliver a carefully cultivated control to your life.”

It is a vision Exceptional Innovation does not hold alone. Integration with Media Center and the forward-thinking technologies used in *Lifeware* represent the alignment of Exceptional Innovation’s long-term digital lifestyle vision with major industry players like Microsoft and Panasonic.

Lifeware: Media Center Edition will be available in Q2, 2005. Exceptional Innovation is currently reviewing dealer candidates for their Early Adopter Program.

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About Exceptional Innovation

Based in Westerville, Ohio, Exceptional Innovation is led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture. Exceptional Innovation combines Microsoft development expertise with years of home automation experience to deliver simple, seamless, life-enhancing solutions for the digital home. For more information, visit www.exceptionalinnovation.com.

About On-Q Technologies

On-Q Technologies, Inc. manufactures the award-winning On-Q Home system and is a privately held corporation headquartered in Harrisburg, PA. The On-Q home networking system is sold and installed through a nationwide network of On-Q Home Dealers and distributors. For more information, please call 800-321-2343 or visit us on the web at www.onqhome.com.