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**FOR IMMEDIATE RELEASE**

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**EXCEPTIONAL INNOVATION ANNOUNCES SUPPORT FOR PANASONIC NETWORK CAMERAS**

*Lifeware: Media Center Edition to control Panasonic KX-HCM250 and 280 cameras at EHX*

WESTERVILLE, Ohio February 23, 2005 – Exceptional Innovation, producers of the hardware-neutral *Lifeware* automation software, today announced that Panasonic network cameras have been seamlessly integrated into *Lifeware: Media Center Edition* software showcased at the Electronic House Expo in Orlando, Florida.

“Panasonic network cameras provide great performance and great value, making them the perfect fit for *Lifeware*,” said Mike Seamons, Exceptional Innovation’s Vice President of Marketing and Sales. “There is real sense of comfort for people who can check their security cameras easily with the same TV remote they use for their Media Center.”

*Lifeware: Media Center Edition* software is integrated into a Microsoft Media Center PC, giving the user instant and simple control over home climate, lighting, security, audio and camera systems from the same Media Center PC they use to access and enjoy their digital media content.

*Lifeware*, integrated into Microsoft Media Center PCs and Extenders, can be seen controlling a variety of climate control systems, security systems, audio systems, lighting products and cameras in a suite of digital home vignettes in the Exceptional Innovation booth (#630) at the Electronic Home Expo. Dealer interest in a product that brings elegant home control to the popular Media Center PC is expected to be high.

*Lifeware: Media Center Edition* will be available in Q2, 2005. Exceptional Innovation is currently reviewing dealer candidates for their Early Adopter Program.

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**About Exceptional Innovation**

Based in Westerville, Ohio, Exceptional Innovation is led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture. Exceptional Innovation combines Microsoft development expertise with years of home automation experience to deliver simple, seamless, life-enhancing solutions for the digital home. For more information, visit [www.exceptionalinnovation.com](http://www.exceptionalinnovation.com).