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EXCEPTIONAL INNOVATION ANNOUNCES SUPPORT FOR RUSSOUND AUDIO

Lifeware: Media Center Edition to control Russound CAV6 at EHX

WESTERVILLE, Ohio February 23, 2005 – Exceptional Innovation, producers of the hardware-neutral *Lifeware* automation software, today announced the support of Russound distributed audio systems in the *Lifeware: Media Center Edition* software showcased at the Electronic House Expo in Orlando, Florida.

"Russound is a great addition to the audio lines we support," said Mike Seamons, Exceptional Innovation's Vice President of Marketing and Sales. "Combining control of a whole house audio system with the ease of using the same Media Center remote you use for enjoying TV and movies is a huge win for Lifeware dealers"

*Lifeware: Media Center Editio*n software is seamlessly integrated into a Microsoft Media Center PC, giving the user instant and simple control over home lighting, security, climate, audio and camera systems from the same Media Center PC they use to access and enjoy their digital media content.

"We're always happy to see new ways that Russound's products can be extended in a person's home," said Andy Lewis, Product Manager from Russound. "The combination of lifeware and Russound audio creates a very compelling audio experience."

Lifeware, integrated into Microsoft Media Center PCs and Extenders, can be seen controlling a variety of climate control systems, security systems, audio systems, lighting products and cameras in a suite of digital home vignettes in the Exceptional Innovation booth (#630) at the Electronic Home Expo. Dealer interest in a product that brings elegant home control to the popular Media Center PC is expected to be high.

"We have these intelligent systems on the market now, and we have Media Centers to organize and enjoy digital content," said Seale Moorer, founder of Exceptional Innovation. "Lifeware converges these two worlds together to deliver impressive, comprehensive control for your lifestyle."

It is a vision Exceptional Innovation does not hold alone. Integration with Media Center and the forward-thinking technologies used in *Lifeware* represent the alignment of Exceptional Innovation's long-term digital lifestyle vision with major industry players like Microsoft.

Lifeware: Media Center Edition will be available in Q2, 2005. Exceptional Innovation is currently reviewing dealer candidates for their Early Adopter Program.

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About Exceptional Innovation

Based in Westerville, Ohio, Exceptional Innovation is led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture. Exceptional Innovation combines Microsoft development expertise with years of home automation experience to deliver simple, seamless, life-enhancing solutions for the digital home. For more information, visit www.exceptionalinnovation.com.

About Russound

Since 1967, innovation, quality and reliability have been the core of the Russound product tradition. Today, located in Newmarket, NH, Russound offers everything for enjoying multiroom audio/video in the home. All audio/video distributed solutions are built to high standards and designed with the unique consideration of making products that are easy to enjoy and live with.