



---

**FOR IMMEDIATE RELEASE**

Contact Mike Seamons, Vice President of Marketing and Sales  
614.901.8683 • [mseamons@exceptionalinnovation.com](mailto:mseamons@exceptionalinnovation.com)  
Logos and Images available at [www.exceptionalinnovation.com](http://www.exceptionalinnovation.com)

**EXCEPTIONAL INNOVATION BRINGS WIRELESS Z-WAVE LIGHTING CONTROL TO MEDIA CENTER**

*Lifeware: Media Center Edition to control Z-Wave based lighting at EHX*

WESTERVILLE, Ohio February 23, 2005 – Exceptional Innovation, producers of the hardware-neutral *Lifeware* automation software, today announced its support for wireless lighting based on Zensys' Z-Wave technology in the *Lifeware: Media Center Edition* software showcased at the Spring, 2005 Electronic House Expo in Orlando, Florida.

"Wireless technology is definitely key to delivering a digital lifestyle, and Z-Wave is a great fit for Lifeware," said Mike Seamons, Exceptional Innovation's Vice President of Marketing and Sales. "You get the simplicity of wireless, more refined control of your home's lighting and the ease of using the same Media Center remote you use for enjoying TV and movies."

*Lifeware: Media Center Edition* software is seamlessly integrated into a Microsoft Media Center PC, giving the user instant and simple control over home lighting, security, climate, audio and camera systems from the same Media Center PC they use to access and enjoy their digital media content.

"Ideal products like Lifeware bring different devices together seamlessly, and Z-Wave is a great way to do that wirelessly," said Raoul Wijgengangs, Vice President of Zensys. "Lifeware will reap the benefits of so many products leveraging Z-Wave that are either on or about to hit the market."

Lifeware, integrated into Microsoft Media Center PCs and Extenders, can be seen controlling a variety of climate control systems, security systems, audio systems, lighting products and cameras in a suite of digital home vignettes in the Exceptional Innovation booth (#630) at the Electronic Home Expo. Dealer interest in a product that brings elegant home control to the popular Media Center PC is expected to be high.

"We have these great control systems on the market now, and we have Media Centers to organize and enjoy digital content," said Seale Moorer, founder of Exceptional Innovation. "Lifeware converges these two worlds together to deliver impressive, comprehensive control."

It is a vision Exceptional Innovation does not hold alone. Integration with Media Center and the forward-thinking technologies used in *Lifeware* represent the alignment of Exceptional Innovation's long-term digital lifestyle vision with major industry players like Microsoft and Zensys.

*Lifeware: Media Center Edition* will be available in Q2, 2005. Exceptional Innovation is currently reviewing dealer candidates for their Early Adopter Program.

###

**About Exceptional Innovation**

Based in Westerville, Ohio, Exceptional Innovation is led by software industry professionals with extensive experience with distributed computing based on open standards and open architecture. Exceptional Innovation combines Microsoft development expertise with years of home automation experience to deliver simple, seamless, life-enhancing solutions for the digital home. For more information, visit [www.exceptionalinnovation.com](http://www.exceptionalinnovation.com).

**About Z-Wave**

Developed by Zensys, a provider of wireless networking technology for control and status reading applications, Z-Wave is a low-cost, two-way, wireless mesh network communications technology that enables consumers to monitor and manage their lighting, security systems and other home controls easily, conveniently and securely from anywhere in the world. Z-Wave is a fully developed, affordable, easy-to-use and interoperable technology that is available in more than 60 wireless home control and automation products today. For more information about Z-Wave, visit [www.zen-sys.com](http://www.zen-sys.com).